



Compensation Plan

Unlimited Income Potential

Life is our focus here. Through our proven plan, the plan for prosperity, and our revolutionary compensation plan, you and your loved ones can have more of those things in life that are most important to you.

Whether part time or full time, LifeVantage will reward you for your efforts. Your success is our success, and that means we are going to do everything we can to make sure you reach your goals.

You can count on a community of like-minded, true people, who are united in their vision of true prosperity to help you at every turn.

1. Fast Start Bonus
2. Infinite Fast Start Bonus
3. Fast Start Bonus Pool
4. Royalty commission
5. Generational Matching Bonus
6. Elite Pool
7. Business Centers

1. Fast Start Bonus

Qualifications

- Register as an Independent Distributor, complete the application form and pay the 300 Baht fee entitles you to receive a lifetime identification as an Independent Distributor (no PV).
- Purchase a Starter Kit for 350 Baht to receive the Starter Kit items (no PV).
- Purchase a Vantage Pack (400 PV) to become eligible for a 40% bonus from your new distributors.
- Purchase a Freedom Pack (250 PV) to become eligible for a 40% bonus from your new distributors.
- Purchase an Anti-Aging Starter Pack (100 PV) and become eligible for a 30% bonus from your new distributors.
- Independent Distributors need to maintain a minimum of 100 PV (autoship) each month to qualify for the 40% and 30% bonuses.

How it works

1. If you purchase a Vantage Pack (400PV), earn a 40% bonus on the value products purchased by Independent Distributors that you enroll in their first calendar month.
2. If you purchase a Freedom Pack (250PV), earn a 40% bonus on the value of products purchased by Independent Distributors that you enroll in their first calendar month.
3. If you purchase an Anti-Aging Start Pack, earn a 30% bonus on the value of products purchased by Independent Distributors that you enroll in their first calendar month.
4. If you purchase a Vantage Pack (400PV) or Freedom Pack (250PV), earn a 40% bonus on the value of all purchases within the first month of Independent Distributors that you personally enroll.
5. Earn a 30% bonus on the value of all purchases within the first month of future Preferred Customers that you personally enroll.
6. Earn bonuses quickly! You can earn 22,050 Baht when three of your personally enrolled Independent Distributors each purchases a Vantage Pack.
7. Earn bonuses quickly! You can earn 10,500 Baht when three of your personally enrolled Independent Distributors each purchases a Freedom Pack.
8. Earn bonuses quickly! You can earn 3,150 Baht when three of your personally enrolled Independent Distributors each purchases an Anti-Aging Starter Kit.

Notes:

* 1 PV is equal 42.13-60.97 Baht (based on the value of the selected enrollment pack), and this rate can be changed by notifying the CPB ahead of time.

** These bonus amounts do not reflect tax withholdings.

2. Infinite Fast Start Bonus (1)

Increased Income without Limits

The Infinite Fast Start Bonus or IFSB is a bonus program that can accelerate your commissions based on new sales made by new distributors.

Earning the IFSB

Qualifying for the IFSB begins with purchasing a Vantage Pack (400 PV) for 24,390 Baht.* Independent Distributors who maintain a PV of 100-199 qualify for the following bonuses:

Earn a bonus of 6,475 Baht for each Vantage Pack purchased by your first three personally enrolled Independent Distributors.

After the first three personally enrolled Independent Distributors, earn a bonus of 7,350 Baht for each Vantage Pack purchased by additional personally enrolled Independent Distributors.

Earn a bonus of 875 Baht for each Vantage Pack purchased by the first three of your personally enrolled Independent Distributors.

Earn an unlimited bonus of 612.50 Baht for each Vantage Pack purchased by distributors (starting with the fourth individual on) of an Independent Distributor that you personally enrolled.**

Earn an unlimited bonus of 612.50 Baht for each Vantage Pack purchased when your personally enrolled distributors, beginning with your fourth distributor, sells a Vantage Pack to their fourth distributor, and so on infinitely wide.***

Notes:

* The 24,390 Baht reflects product cost, including all paid taxes and expenses.

** To qualify for the bonus, you must have personally enroll 10 people who each purchase a Vantage Pack.

*** To qualify for the bonus, you must have personally enroll 10 people who each purchase a Vantage Pack.

2. Infinite Fast Start Bonus (2)

Increased Income without Limits

The Infinite Fast Start Bonus or IFSB is a bonus program that can accelerate your commissions based on new sales made by new distributors.

Earning the IFSB

Qualifying for the IFSB begins with purchasing a Vantage Pack (400 PV) for 24,390 Baht.* Independent Distributors who maintain a PV of 200 qualify for the following bonuses:

Earn a bonus of 7,350 Baht for each Vantage Pack purchased by your first three personally enrolled Independent Distributors.

After the first three personally enrolled Independent Distributors, earn a bonus of 9,100 Baht for each Vantage Pack purchased by additional personally enrolled Independent Distributors.

Earn a bonus of 1,750 Baht for each Vantage Pack purchased by the first three of your personally enrolled Independent Distributors.

Earn an unlimited bonus of 1,225 Baht for each Vantage Pack purchased by distributors (starting with the fourth individual on) of an Independent Distributor that you personally enrolled.**

Earn an unlimited bonus of 1,225 Baht for each Vantage Pack purchased when your personally enrolled distributors, beginning with your fourth distributor, sells a Vantage Pack to their fourth distributor, and so on infinitely wide.***

Notes:

* The 24,390 Baht reflects product cost, including all paid taxes and expenses.

** To qualify for the bonus, you must have personally enroll 10 people who each purchase a Vantage Pack.

*** To qualify for the bonus, you must have personally enroll 10 people who each purchase a Vantage Pack.

3. Fast Start Bonus Pool

(Paid Monthly)

5% of all Fast Start funds gets put into a pool

- (Example 1) Earn a share of the pool when you personally enroll three Independent Distributors who each purchases a Vantage Pack of 1200 PV within one month.
- (Example 2) Earn a share of the pool when you personally enroll one Independent Distributor who purchases a Vantage Pack who in turn enrolls four Preferred Customers generating a 1200 PV within one month.

Notes:

* In the event that the Independent Distributor that you personally enrolls cancels or returns product, the 1200 PV will be reduced. You will need to make up the lost PV to qualify for the bonus pool.

** You must have a PV of 100 or more in the same month to be eligible for the Fast Start Bonus Pool. Qualified Independent Distributors must have a volume of at least 30 from personal purchases. (Purchase of Vantage Packs by the distributor do not qualify, and Independent Distributors may not reside in the same household.)

4. Royalty Commission

The Royalty Commission is your long-term, residual income opportunity to earn on all product sales outside of Fast Start volume within your organization. You are paid up to 43% every month on the volume according to your ability within the first nine levels of your organization. As product sales increase within your organization you will advance in rank and therefore qualify to earn on additional levels. See the table for details.

Rank Qualification Requirements

Level	OV	Min # of Legs	Highest Percent per Leg
Pro 1	1,000 OV	1	100%
Pro 2	2,500 OV	1	100%
Pro 3	5,000 OV	2	80%
Pro 4	10,000 OV	2	80%
Pro 5	20,000 OV	2	70%
Pro 6	50,000 OV	2	70%
Pro 7	100,000 OV	3	60/30/10*
Pro 8	200,000 OV	3	60/30/10*
Pro 9	500,000 OV	3	60/30/10*
Pro 10	1,000,000 OV	3	40/40/10*

Notes:

Level Pro 1 comprises the Organizational Volume (OV) which is one leader and his/her downline and members (unlimited in number).

* Minimum of 10% must come from each of the three leg equivalent.

Level	%	# of Distributors	PV Amt	Compensation Example
1	2%	5	200	700 Baht
2	5%	25	200	8,750 Baht
3	9%	125	200	78,750 Baht
4	5%	625	200	218,750 Baht
5	5%	3,125	200	1,093,750 Baht
6	5%	15,625	200	5,568,750 Baht
7	5%	78,125	200	27,343,750 Baht
8	5%	390,625	200	136,718,750 Baht
9	2%	1,953,125	200	273,437,500 Baht

Definition of terms:

PV: Personal Volume. The amount of product personally consumed or sold by a distributor and/or their preferred customers.

OV: Organizational Volume. The amount of product consumed or sold by a distributor's entire downline organization, which includes their own PV.

Leg: An active distributor who is sponsored and placed on one's own front line or directly under their own position. A front-line position may be personally enrolled by the distributor, or placed there by an upline distributor.

% per leg: The minimum requirement to meet and hold a rank. It is the amount of product volume per leg that may be counted toward meeting the OV requirement of any given rank. For example, an Elite Pro 7 whose OV requirement is 100,000 may count 60% of that from a single leg. They may count up to 30% of the OV requirement from a second leg, and at least 10% must come from a third-leg or third leg equivalent (a combination of multiple legs). If a distributor has only three legs, they must have at least 10% of the OV requirement in each leg.

5. Generational Matching Bonus

Paid Monthly

Earn a 10% match of all personally enrolled distributors' unilevel commissions generated from their downline sales. Your personally enrolled distributors are considered your first generation.

Earn an additional 5% on generations* 2nd, 3rd, 4th, and 5th of personally enrolled distributors' unilevel commissions generated from their downline.** To earn a full

generational match, you must maintain a monthly minimum of 200 PV. If your PV is between 100 and 199, you will earn half of the Generational Matching Bonus.

Generations:

1st generation: any personally enrolled distributors (downline)

2nd generation: any personally enrolled distributors (downline) that are enrolled by your 1st generation distributors

3rd generation: any personally enrolled distributors (downline) that are enrolled by your 2nd generation distributors

4th generation: any personally enrolled distributors (downline) that are enrolled by your 3rd generation distributors

5th generation: any personally enrolled distributors (downline) that are enrolled by your 4th generation distributors

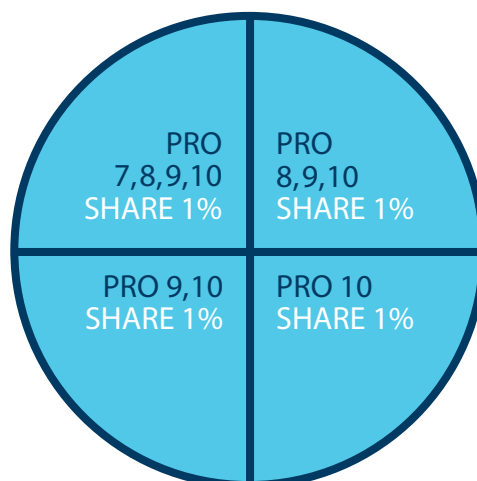
Notes:

- (1) You need to maintain your level and until Pro 7 must personally enroll one member with 100 PV per month.
- (2) Personal Volume (PV) The amount of product personally consumed or sold by a distributor and/or their Preferred Customers.
- (3) The Generational Match Bonus is paid monthly and does not compress.

6. Elite Pool

Paid Monthly

4% of the total global commissionable sales are put into a pool and are paid to qualified Elite Pro 7 through Master Pro 10 distributors as seen in the graph below.



7. Business Centers

Once you qualify at a Pro 4 ranking, you are eligible to receive an additional business center. A business center allows you to build an additional leg for your business. This allows you to receive additional bonus/commissions above what you would receive with just one leg of business.

You can also apply for a third business center once you receive a Pro 6 ranking.

Business Center Requirements:

- + The distributor must contact Distributor Support in order to activate a second or third Business Center. A Business Center must be activated with an Autoship.
- + Business Center 2 must be placed on the frontline of Business Center 1.
- + Business Center 3 may be placed on the frontline of Business Center 1 or Business Center 2.
- + Business Center 2 and Business Center 3 may be activated any time after reaching the rank of Pro 4 or Pro 6, respectively.
- + Once activated, Business Center 2 and Business Center 3 must have a qualifying monthly order of at least 100 PV in order to qualify for commissions.

* After you have opened new Business Centers, you need to continue to promote them. If after opening Business Center 2 or Business Center 3, they become inactive within 6 months, they may be suspended. After a year of inactivity, they may be closed, leaving you with just your original Business Center.

Business Center Benefits:

- + Distributors may request a second Business Center at the Premier Pro 4 ranking and a third Business Center at the Premier Pro 6 ranking.
- + Build an additional leg for your business.
- + Business Centers are eligible for Royalty Commissions and Elite Pool Commissions.
- + Business Centers are eligible for Rank Advancements when meeting Autoship and OV requirements.
- + Business Centers are not eligible for Fast Start, Fast Start Bonus Pool, IFSB, or Matching Bonus.
- + A Business Center does not count as one of the five qualifying enrollments for the Fast Start Bonus Pool.

Detailed Summary

Personal Rebate

1. Independent Distributors receive a 10% rebate on personal orders that exceed 200 PV in the same calendar month.

2. Remaining PV is paid up through Royalty Commission. For example, for an order of 250 PV, the Independent Distributor receives a 10% rebate on 50 PV, the remaining 45 PV is paid out through Royalty Commissions.
3. Personal Rebates are paid monthly along with the Royalty Commissions.

Fast Start Bonus

1. The Fast Start period begins on the new distributor enrollment date and continues until the last day of that same calendar month.
2. If you purchase a Vantage Pack or Freedom Pack and have a monthly PV of 100 or more with 7 weeks, you will earn the 40% bonus as a new Independent Distributor and 30% on any new Preferred Customer purchases.
3. If you purchased an Anti-Aging Starter Kit and have a monthly PV of 100 or more within the previous seven weeks, you will earn the 30% bonus and 30% on any new preferred customer purchases.
4. Fast Start period will pay bonus on a maximum of 1000 PV. The amount in excess of 1000 PV will pay out Royalty Commission.
5. Spot orders or autoship orders occurring in the month following the application date will pay out according to the Royalty Commission plan. In order to qualify for this 40% bonus, a distributor must purchase a Vantage Pack or Freedom Pack. To qualify for the 30% bonus, you need to purchase an Anti-Aging Starter Kit.

Infinite Fast Start Bonus

Qualifications:

1. In order to qualify for the IFSB, a distributor must have purchased a Vantage Pack.
2. IFSB is only paid out on the purchase of a Vantage Pack.
3. In order to earn IFSB on an ongoing basis, a distributor must maintain 200 PV in order to earn the full amount, including 30 PV. The remaining 170 PV can come from purchases by Preferred Customers.
4. If a distributor maintains a monthly PV of 100–199, they will earn 50% of the IFSB bonus.

How it works:

1. Enroll an Independent Distributor who purchase a Vantage Pack and receive the 1,750 Baht bonus. This bonus is paid to the first three new Independent Distributors that you enroll. Once a distributor enrolls their fourth qualified distributor and beyond, each of whom purchase a Vantage Pack, they will receive an additional 1,750 Baht for a total of 3,500 Baht. (This amount is in addition to the 40% Fast Start Bonus of the PV amount included in the Vantage Pack product).
2. Receive an additional 1,225 Baht on the first three qualified distributors who purchase a Vantage Pack product, infinitely wide, under your fourth distributor and beyond.

3. Receive 1,225 Baht on the fourth qualified distributor who purchases a Vantage Pack product from your first three personally enrolled distributors who purchased a Vantage Pack. In order to receive this bonus, a distributor must qualify with 10 personally enrolled distributors who purchase Vantage Pack products.

New distributors are not required to purchase a Vantage Pack to become a distributor; however, distributors are paid the IFSB based only on actual product purchases.

Fast Start Bonus Pool (FSBP)

1. FSB Pool is paid monthly.
 - 1.1. The pool represents 5% of all Fast Start Bonuses.
 - 1.2. If you enroll three new Independent Distributors who each purchase product totaling 1,200 PV, you will qualify for 1 share of the bonus.
 - 1.3. If you enroll one new Independent Distributor who then enrolls four Preferred Customers who order product totaling 1,200 PV, you will qualify for 1 share of the bonus.
2. All purchases must be made within one month.
3. A qualifying distributor may not use their own credit card on the accounts of their qualifying enrollee's purchases.

Royalty Commission

1. Paid monthly; paid on the 20th of each month.
2. Nine dynamically compressed levels.
3. See qualification requirements in the Royalty Commission description

Elite Pool

1. 4% of global commissions, paid monthly to qualified Elite Pro 7, 8, 9, and 10s.
 - 1.1. 1% is equally divided between all Elite Pro 7, 8, 9, 10s.
 - 1.2. 1% is equally divided between all Elite Pro 8, 9, 10s.
 - 1.3. 1% is equally divided between all Elite Pro 9 and 10s.
 - 1.4. 1% is equally divided between all Elite Pro 10s.

Generational Matching Bonus

1. Paid monthly.
2. Does not compress.
3. Earn 10% of all personally enrolled distributor's Uni-Level commissions generated from their downline sales (first generation).
4. Earn an additional 5% on the unilevel commissions, for 2nd, 3rd, 4th, and 5th generations,* of each personally enrolled distributors' Uni-Level commissions generated from their downline.

- 4.1. Qualifications: Distributor to Pro 6 must personally enroll at least one person per month (distributor or PC) who purchase a minimum of product in the amount of 100 PV. A Pro 7 and above does not need to meet the enrollment qualification.
- 4.2. Must have an active 200 PV from your personal purchase or Preferred Customer purchases. 30 PV must come from a personal order of the remaining 170 PV can come from Preferred Customer purchases.
- 4.3. A monthly autoship of 100 PV–199 PV will qualify for a 5% match on personally enrolled distributors' commission that are based on sales from their downlines and 2.5% on the 2nd-5th generations.

Business Centers

1. Receive a second Business Center at Pro 4 ranking and third Business Center at Premier Pro 6 ranking.
 - 1.1. Business Centers earn Royalty Commissions.
 - 1.2. Business Centers may qualify to participate in the Elite Pool.
 - 1.3. Fast Start Bonus is not paid out on a Business Center.
 - 1.4. A Business Center does not count as one of the five qualifying enrollments for the FS Pool.
 - 1.5. The distributor must contact Distributor Support in order to activate a second or third Business Center. A Business Center must be activated with an autoship. Once a Business Center is activated, it will suspend after six months of inactivity

Business Builder Bonus

A Business Builder Bonus of 700 Baht is paid when an Independent Distributors who you personally enrolled purchases a Freedom Pack (250 PV) and then his downline also purchases a Freedom Pack.

Preferred Customers

1. Fast Start Bonuses are paid on Preferred Customer volume at 30% to the distributor in their first calendar month and Royalty Commission during all following months.
2. Preferred Customers may be placed within the organization and will contribute to the OV.
3. Preferred Customers volume will count toward the enroller's monthly PV requirement (with the exception of 30 PV.)
4. Preferred Customer volume will not be paid to the enroller in the form of a rebate in the event that it exceeds 200 PV. *

*Distributors receive a Personal Rebate when their PERSONAL PURCHASES are in excess of 200 PV.

*Personal Rebate is paid to the distributor when their PERSONAL PURCHASES are in excess of 200 PV.

LifeVantage (Thailand) Company Limited

33/4 The Nine Tower Grand Pharam 9, Floors 14, Room TNB01-03 Pharam 9 Road, Huay- Khwang
Subdistrict, Huay-Khwang District, Bangkok 10310 th-en.lifevantage.com

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